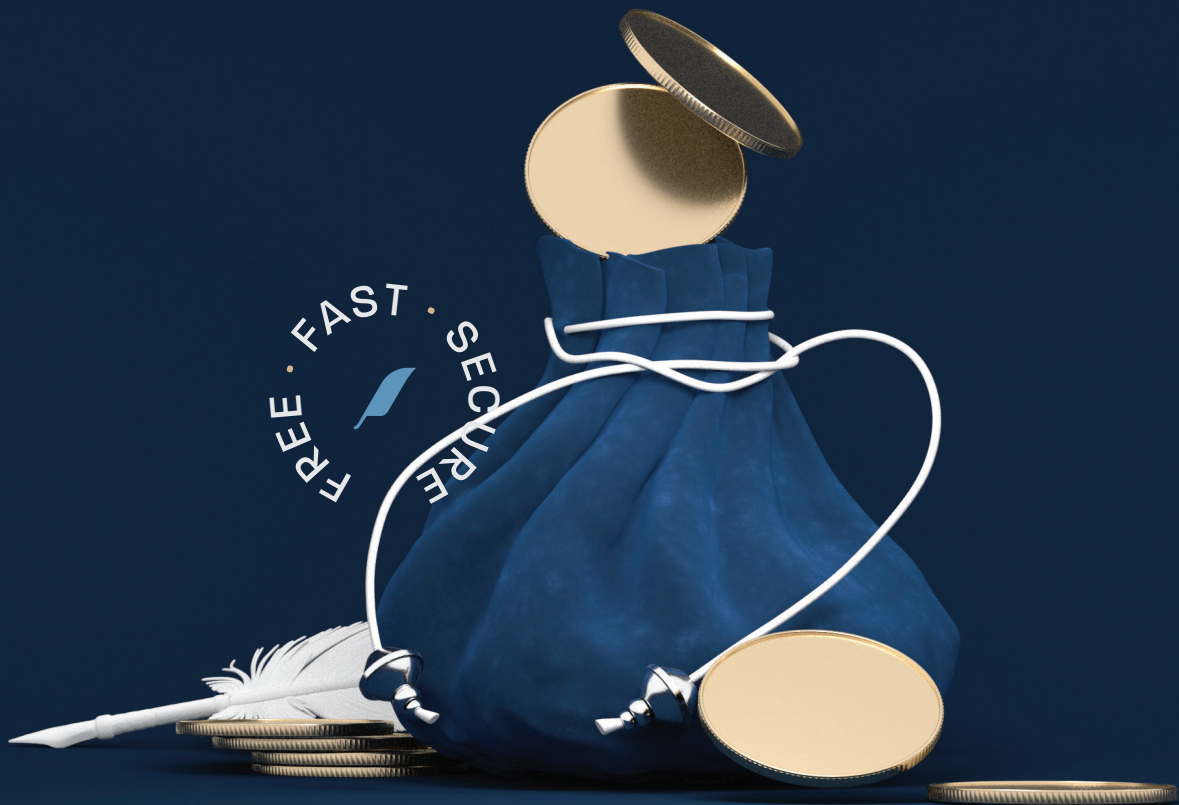




| GIVE *with* TRUST® |



# Easy giving, every day.

With a DAF account, you can maximize  
your deductions without minimizing the  
warm feeling of giving with heart.

*Plidger*





## Pledger Certificates

Keep your blank or pre-filled certificates handy for easy giving. Your booklets, your denomination.



## Online Pledges

Use the web for great causes. Make an online donation to the organization of your choice.







## Pledger Card

Enjoy quick swiping and smooth giving with your Pledger card, which is linked to your Pledger account.



## Recurring Donations

Set up recurring donations , and donate to the organizations of your choice, at the time intervals of your choice.

## | GIVE *with* TRUST<sup>®</sup> |

Take a step forward to be able to  
take a step back.

Select the causes closest to your  
heart, and leave the rest to us.

 START PLEDGING

Overseen by:

Smith Buss  
& Jacobs LLP



CPA's and attorneys with years of financial and legal  
knowledge endorse every move we make on your behalf.

# Effortless Pledging

Charity giving without the usual hassle.  
Open the door to a wealth of pleasurable giving opportunities.

## Say YES to:

- ✓ Automatic tax deductions
- ✓ Audit-free receipt
- ✓ Trackable checks
- ✓ Anonymous giving
- ✓ Multiple mediums of giving
- ✓ Additional security
- ✓ Organized portal

## Say NO to:

- Multiple receipts
- Manual receipt tracker
- Outdated Excel sheets
- Public account information
- Accounting fees
- Disorganized records
- Miscalculated deductions

THE PREMIUM EXPERIENCE FOR  
DONORS AND ORGANIZATIONS

pledger

# Better pledging starts here

Every journey begins with one step.  
Easy pledging starts with an account.

## Account Plans

Select the account type that suits your charity needs

### Prepaid Pledger

The plan for donors who want the convenience of a DAF account for a minimal amount of time.

\$500 initial deposit

Predetermined certificate values

No blank certificates

No Pledger card

No online/bank account necessary

### Diamond Pledger

The plan for mid-tier donors who want year-round access to a DAF account.

\$1,500 initial deposit

Blank & predetermined certificates

Pledger card

Online/Bank account necessary

### Elite Pledger

The plan for top tier donors who want an elevated experience of giving.

\$25,000 initial deposit

Blank & predetermined certificates

Pledger card

Online/Bank account necessary

Investment account



# Account Information

Account Features	Prepaid	Diamond	Elite
Online account necessary	x	✓	✓
Bank account on file	x	✓	✓
Monthly fees	x	x	x
Shipping fees	x	x	x
Rebate	x	x	✓
Initial Deposit	\$500	\$1,500	\$25,000
Blank Certificates	x	✓	✓
Predetermined Certificates	✓	✓	✓
Pledger Card	x	✓	✓
Investment Access	x	x	✓

# Pledger Fees

Pledger Future	Prepaid	Diamond	Elite
Card Fees	N/A	0%	0%
Online Recommendations	0.55%	0.55%	0.55%
Certificate Fees: Up to \$2,000	3%	3%	3%
Certificate Fees: Above \$2,000	3%	2%	2%

# Pledge your way



## Take Your Time

Add your charity sum to your Pledger account all in one go.



## Maintain Control

Pledge when and where you choose.



## Grow The Amount

Invest your donations and watch it increase, tax-free.



## Remain Anonymous

Give with discretion without losing out on tax deductions.



## Recurring Donations

Set up recurring donations and commitments to remain on top of your maaser.



## Track Donations

Track every pledge at all times.



## Swipe It

Maximize your experience with your Pledger card.



## Donate Assets

Donate assets and stocks or other items of monetary value.

## Pledge Easy

### Open an account

Complete the Pledger application online



### Make a contribution

Transfer the amount you designated for charity



### Start Pledging

Order certificates, make an online recommendation, or swipe your Pledger card

# Pledger Promise

A DAF  
organization  
that is



## Perceptive

Providing insight particular  
to your needs

## Precise

Handling funds with precision  
your investment

## Principled

Overseen by a team of  
financial professionals



Discover a premium  
pledging experience

**Join now**

212.753.3437

[pledgercharitable.org](http://pledgercharitable.org)

[Info@pledgercharitable.org](mailto:Info@pledgercharitable.org)